



Apparel Market Trends and Opportunities in Canada

Sue Bissi
Commercial Assistant
U.S. Commercial Service Canada
Sue.Bissi@trade.gov
www.buyusa.gov/canada





U.S. Commercial Service Canada
<http://www.buyusa.gov/canada/en/>

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Sue.Bissi@trade.gov

Canadian Facts:

- Great opportunities for U.S. suppliers of apparel and clothing
- Similarity in fashion
- Brand recognition
- Identification of American goods as being dependable high quality goods

An Overview of the Canadian Apparel Market

Presented by:

Mr. Randy Harris

President and Owner

Trendex North America